

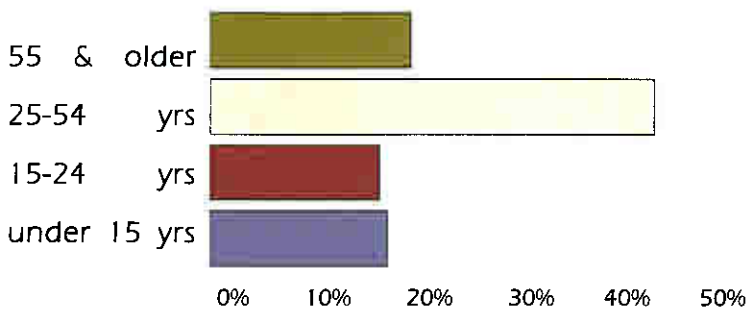
# City Profile

City of  
*Walnut*

Developing Partnerships with Business

21201 La Puente Road, Walnut, California 91789 (909) 595-7543 Fax (909) 595-6095 www.ci.walnut.ca.us

## Walnut Age



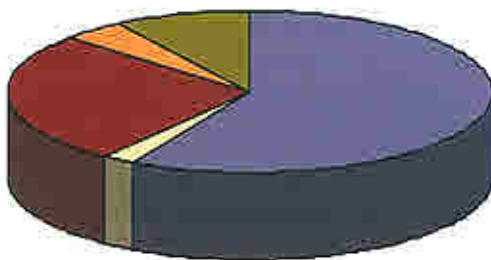
**\*\*Median Age is 37.8 years old**

## Walnut Income

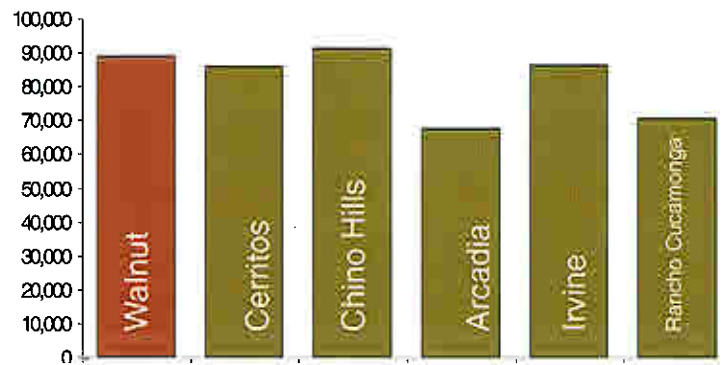
**Median Income \$89,267**  
**Average Income \$106,996**

- 42% - \$100,000 or more
- 19% - \$75,000 to \$99,999
- 16% - \$50,000 to \$74,999
- 8% - \$35,000 to \$49,999
- 15% - \$34,999 or less

## Walnut Ethnicity



- 57% Asian
- 26% White
- 2% Hispanic
- 4% African American
- 9% Other



Median Household Income

## Walnut Home Price

**Median Home Price \$664,662\***

\*California Association of Realtors & DataQuick Information Systems

# Buying Power

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## Average Annual Amount Spent by Walnut Households

Category	Amount
Retail Goods	\$39,110
Apparel & Services	\$4,331
Computer Products	\$492
Sports/Recreation Equipment	\$471
Entertainment	\$5,230
Education	\$1,734
Dining Out	\$4,899
Food at Home	\$7,217
Entertainment/Recreation	\$5,230
Travel	\$3,242
Vehicle Repair/Maintenance	\$1,758
Furnishings	\$3,791
Audio/Video Equipment	\$15,79

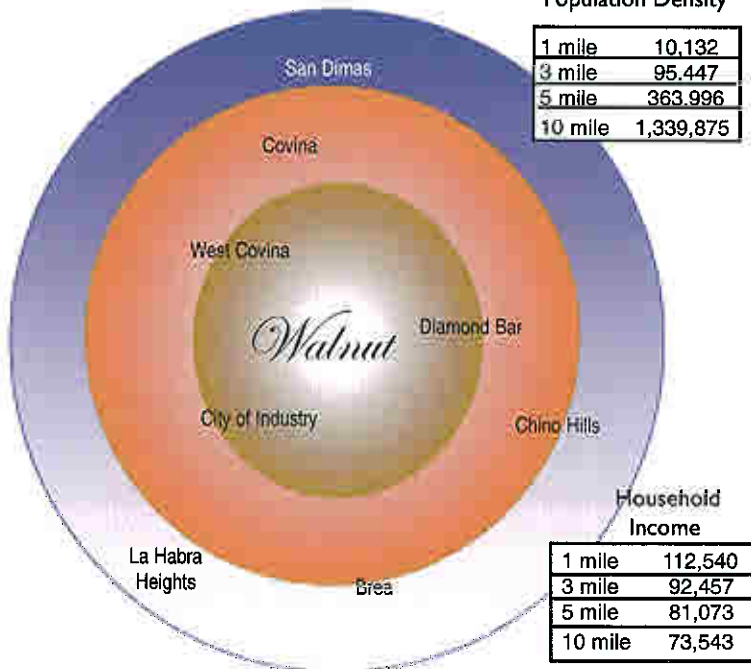
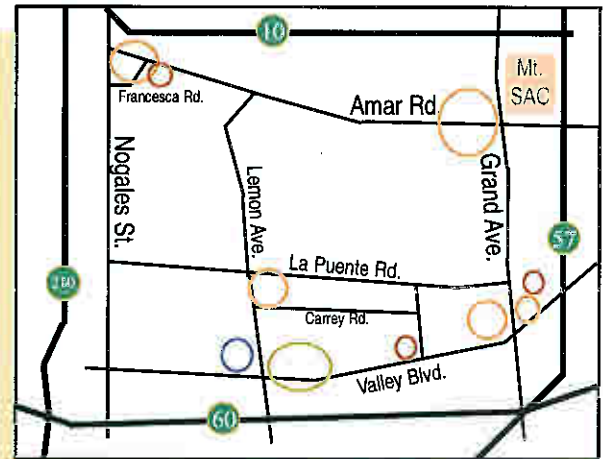
# Market Area

# City of Walnut

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*The City of Walnut prides itself on its ability to establish partnerships with businesses. Developing lasting relationships is a top priority for our Economic Development Team. We'd like your business to consider a partnership with the City of Walnut. Our strong demographics and desirable market area are only a few of the reasons that make Walnut the place to be in the future.*



- A Existing Retail Centers
- B Existing Light Industrial/Technical
- C Existing Professional/Business
- D Future Retail Site